As we reach the end of our yearly cycle, just like last year, here is a breakdown of the 2018/2019 competition including a review of who entered which category, and how much money was raised for which valuable causes.

In total we had 4103 accounts created on our new cloud-based system and between them, these photographers submitted 5,177 images in support of 16 charities. All of these charities are UK registered endeavours.

After the compliance checks, to ensure our Terms and Conditions were met, 315 images were removed from the competition and a total of 4862 images were sent forward for judging by our three independent panels.
Our stringent ethical guidelines, worked up with requirements from our charity partners rule out suspected live baiting, habitat destruction and exotic pet images to name but a few. On top of this there are all the usual requirements involving image format, quality and legality. For a full look at the 2018/19 Terms and Conditions look on the BPA website.

In the 2018/2019 competition it was £5 to enter a picture into any one of The British Photography Awards’ public categories.

Using this money, the competition raised a total of £25,885.00. Half of this goes into the charity donations of the entrant’s choosing, the other half goes into prizes and card payment processing etc. (5%). As stated at the time of entry, each and every penny of the £2.50 donation reaches the intended charity as we ensure to take the processing fee out of the secondary half.
IN TOTAL THE 2018/2019 COMPETITION RAISED A WHOPPING £12,942.50 FOR 16 CHARITIES, WELL OVER DOUBLING LAST YEAR’S TOTAL! HERE IS A CHART OF WHERE ALL THE CHARITY DONATIONS ENDED UP, ARRANGED IN DESCENDING ORDER:

WORKING TOGETHER WE USED THE MASSIVE POWER OF PHOTOGRAPHY TO SUPPORT SOME VERY WORTHWHILE CAUSES.
IN TOTAL THE 4862 IMAGES SUBMITTED FOR JUDGING WERE ENTERED INTO THE COMPETITION’S CATEGORIES IN THE FOLLOWING PROPORTIONS. TAKE A LOOK AT YOUR FAVOURITE CATEGORIES, IT’S INTERESTING TO SEE THE SPREAD!

WE ARE ADDING MORE CATEGORIES FOR 2019!
WHAT’S NEXT?  
5 POINT PLAN

1) We plan to convert the entire cashflow of the competition to be FULLY in aid of our charity partners (after processing fees), effectively doubling it’s public benefit in the 2019/2020 model. We can’t wait to give more photographers more of a chance to do more good in the world with their work! But don’t worry, we will provide the competition’s prizes via corporate partnership.

2) We will continue our pledge to keep the cashflow for the competition very public and completely ring-fenced to maintain our credibility and accountability. When dealing with charity funds transparency is paramount.

3) Just as we did in our previous year, we are expanding the competition to be more representative and give more photographers the ability to support their favourite causes with their photography. In line with demand, as we are a community driven scheme, we are adding four more categories in 2019, including Fashion, Architecture, Events and Fine Art! Full details will be announced in the run up to the 2019/2020 competition.
4) We hope to offer practitioners the chance to feature their work more widely, but will maintain our strict ethical code on image rights remaining with the photographer. Any and all agreement to feature work in book/mechanising/campaigns will be sought via a separate opt-in/opt-out agreement to safeguard all parties and their intellectual property.

5) Lastly, we have reserved The Savoy for our next annual gala for the 4th of February 2020. At this event, we use corporate partnership to celebrate the industry including champagne reception, guest speakers, entertainment and a lavish awards dinner. We celebrate photographers from the competition and those making strides in the wider industry.

THANKS FOR READING!